

# CATF

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[www.canadianguns.com](http://www.canadianguns.com)

The only Canadian  
buy-and-sell firearms  
newspaper distributed  
across Canada since  
1984!



TWO WORDS:

**RESULTS!**  
**& PRIVACY!**

We are a tool – the only one of its kind in

Canada – for all serious firearm lovers, users and aficionados.

We deal with passionate gun aficionados for guaranteed results while keeping your electronic signature to a minimum – a level of privacy unattainable on the net!

Our content is updated monthly, offering thousands of fresh entries from serious people for serious people.

# DISPLAY ADS RATES & SIZES:

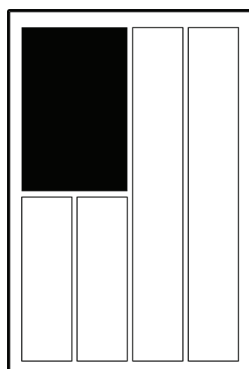
NOTE: We use a FOUR-COLUMN format (not 5 columns as in other tabloids). Our Ad space per column/inch is BIGGER!

SIZE	DIMENSIONS W X H	1 TIME AD	3 TIMES	4 TIMES +
1/4 PAGE	5" x 7.75" (vertical) 10.25" x 3.75" (horizontal - a) 3 columns x 5 (horizontal - b)	\$347	\$322	\$289
1/2 PAGE	10.25" x 7.75" (horizontal) 5" x 15.75" (vertical)	\$545	\$500	\$440
FULL PAGE	10.25" x 15.75"	\$817	\$745	\$648
CENTRE FOLD	21.60" x 15.75"	\$1,450		
BACK PAGE	10.25" x 15.75"	\$745		

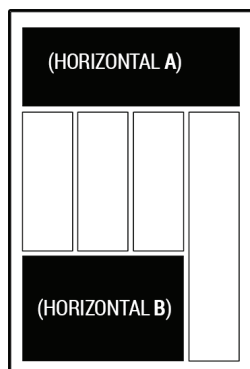
**ALL ADS ARE IN FULL COLOUR • RATES + GST**

**CUSTOM SIZE IS ALSO AVAILABLE ON DEMAND.**

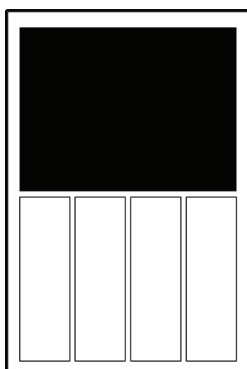
The blocks below are for illustration purposes only – actual location may vary.  
To ensure you get the best location for your Ad send your material on or before the deadline.



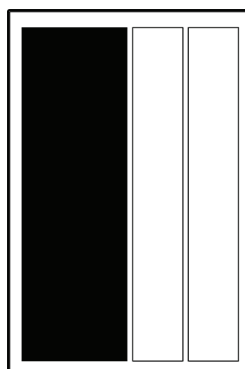
**1/4 PAGE (VERTICAL)**  
5" x 7.75"



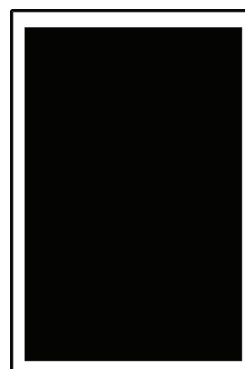
**1/4 PAGE (HORIZONTAL)**  
10.25" x 3.75" (A)  
7.66" x 5" (B)



**1/2 PAGE (HORIZONTAL)**  
10.25" x 7.75"



**1/2 PAGE (VERTICAL)**  
5" x 15.75"



**FULL PAGE**  
10.25" x 15.75"



## NO GRAPHICS FOR YOUR AD YET?

Our full-service graphic design studio is ready to help you design the advertisement for optimum clarity and visual appeal.

**100% FREE DESIGN SERVICE FOR ADS PUBLISHED IN CATF**

Regular rate is \$85.00/hour for Non-CATF Ads.

**CALL: +1 (867) 668-5609 OR VISIT: WWW.CANDIANGUNS.COM FOR MORE INFO**

KEEP UPDATED WITH WHAT HITS THE  
CANADIAN MARKET

GET A **FREE SUBSCRIPTION** WITH  
ANY ADVERTISING CONTRACT



## BUSINESS CARD AD CONTRACTS: //

The firearms business directory section is dedicated to business card advertisements.

With a Business Card, you get these 3 perks:

- » FREE Classified Ad space for used firearms (space permitting, on a first-come-first-serve basis.)
- » Keep a presence in Canadian Access, generate trust and allow interested people to contact you.
- » Get access to all repeat discounts when you run a bigger ad, at any size and any time of the year!

Keep a presence in Canadian Access to Firearms,  
with FREE\* classified Ads space for listing USED Firearms.

\*Space permitting, first come first serve.

**\$500** **DOUBLE CARD  
PER YEAR**

Actual size is 5" x 2.25"

**FREE!**

**CLASSIFIED ADS //**

**YOU CAN ADVERTISE YOUR  
USED FIREARMS IN  
OUR CLASSIFIEDS FOR FREE\***

**\*WHEN YOU RUN A DISPLAY AD OR A BUSINESS CARD**

*SPACE PERMITTING, ON A FIRST-COME, FIRST-SERVED BASIS*

**25¢**  
PER WORD

**AS LOW AS 25¢/word  
FOR ADVERTISERS!**

CLASSIFIEDS ARE UPDATED MONTHLY AND ARRANGED IN ALPHABETICAL ORDER FOR FAST AND EASY NAVIGATION

For more info, EMAIL: [publisher@canadianguns.com](mailto:publisher@canadianguns.com) • PHONE: 1 (867) 668-5609  
OR VISIT OUR WEBSITE AT [WWW.CANADIANGUNS.COM](http://WWW.CANADIANGUNS.COM)

# DO YOU NEED GRAPHIC DESIGN SERVICES? WE CAN HELP YOU!



We have a full-service graphic design studio ready to help you create digital and print ads or any graphic design collateral for your marketing needs.

CALL US ☎ +1 867-668-5609